DIAMOND
Faceted colors for interior environments

A design by Charlotte Lancelot for GAN



The DIAMOND design by Charlotte Lancelot, an essential in the GAN Outdoor category, now ventures to decorate interior spaces with a new version made of virgin wool and cotton backing using the hand-tufted technique.

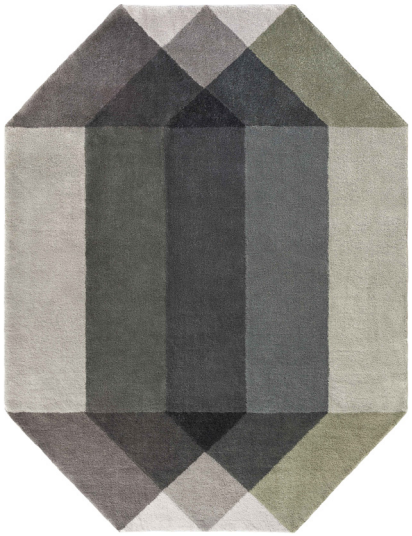
Up until now, DIAMOND was manufactured exclusively with recycled fi bers from plastic materials (100% recycled PET) resulting in light, high-quality handmade kilims, suitable for outdoor use. The DIAMOND hand-tufted models today add a warmer and softer feel, ideal for interiors, off ering a wealth of detail, durability, and the high level of comfort that characterizes hand tufted rugs. In addition to being comfortable, the wool with which they are made is an excellent thermal and sound insulator that helps reduce energy consumption and ambient noise.

As in its kilim counterpart, the set of apparent transparencies and gradients of the new DIAMOND rugs is presented in combinations of natural tones: Green-Grey, and Orange-Wine.

DIAMOND
Charlotte Lancelot



ORANGE-WINE



GREEN-GREY

The octagonal shape of DIAMOND is inspired by the geometry of the diamond, a universal symbol of strength and beauty, and plays with its facets and hypnotic figure to give it a new meaning. These rugs are available in three sizes: 170x220 cm, 200x260 cm and 300x390 cm.





Charlotte Lancelot, 2020
Manufacturing technique: Hand Tufted
Fibre composition: 100% wool. Back cotton
Dimensions: 170x220cm / 5’7”x7’3” , 200x260cm / 6’7”x8’6” , 300x390cm / 9’10”x12’10”
Colours: Orange-Wine / Green-Grey

About Charlotte Lancelot

Charlotte Lancelot (Brussels, 1980) studied at La Cambre, where she graduated in Industrial Design in 2003. She worked with the architect and designer Alain Berteau for two years before setting up her own studio. Lancelot has participated in numerous national fairs and exhibitions, where her work has been highlighted as a Brussels design within different media outlets such as Wallpaper, The New York Times, Le Monde... The designer has collaborated in companies such as Ligne Roset, Koziol, Konstantin, Slawinki, Kidslab and Easyoga. In 2012 she began her link with GAN. Charlotte Lancelot's design is characterized by an emotional attachment to the objects around her. Ecology, aesthetics, modernization of ancient techniques and improvements in living conditions are her main concerns.



About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

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